

Shall we collect memories or money?

By Kent Zimmerman

If someone offered you the choice of traveling to 100 countries or receiving \$1 million over the next five years, which would you choose?

You can't have both. There's no guarantee you would have anything other than your experiences after your five years of travel. And there's no guarantee you would be able to travel after you've banked your million. You have to choose one or the other. Could you do it? Which would you do?

The question of making money or having experiences is a real-world question for CU's graduating seniors — go straight into the working world or hold off and head off on some great adventure.

What would you tell them? Alum Bob Pine (MPerServ'53) and his wife, Dorothy Pine, embody the word "adventurers." (See September 2006 *Coloradan*.) Two years ago they became the only couple in the world to have visited every country and landmass on the planet — 315 to be exact. Their feat was recorded by the Travelers Century Club — www.travelerscenturyclub.org — that requires visiting at least 100 countries just to be admitted.

If you ask CU psychology professor Leaf Van Boven, he might be able to help you and our graduating seniors out. His research shows happiness and satisfaction — the sum total of our identity — is based on our experiences, not our things. Our things, including money, lose value over time. The new shoes get old, the dream car gets tired and the gorgeous house gets dated.

At the same time our experiences improve with age. We remember that perfect trip with our dormmates to Moab and forget that it rained. We remember the Rolling Stones concert



COURTESY OF ANTHONY MOLINA

Anthony Molina (Psych'99) makes a memory with a leap in San Diego in his Buff stuff. "I was going to live or die in my CU gear," he writes.

but not the two flat tires and the speeding ticket. And, of course, we all remember our GPAs as much higher than they were.

In fact, most people remember their college days as one of their most positive life-changing experiences but, when asked, they will also admit it was a time when they were broke a lot.

And sometimes it's just that experience of being broke a lot that sends us straight off into the working world.

Whichever way this year's seniors choose, we wish them all

nothing but the best. We hope they find, like many of us, it's not so much of an either/or choice as it is simply a balancing act — with a little extra on the adventure side for Buffs.

Give our new graduates your advice — log onto www.cualum.org/perspectives and let them know what you think.

Kent Zimmerman (Edu'80, MPubAd'90) is president of the CU-Boulder Alumni Association and is getting closer to 100 countries and further away from \$1 million.

Whazzup?

For the latest happenings, please visit www.cualum.org.

June 16, **Commerce City**, Buffalo Run Golf Course, CU Hispanic Alumni Association's Annual Chile Open Golf Tournament, ChileOpen2007@gmail.com, www.chileopen2007.com.

June 16-17, **Boulder**, Alumni College 2007: "Immigration: American identity, prosperity and security," Laura at 303-492-4071, laura.oster@cufund.org or www.cualum.org/alumnicollege/.

June 22-24, **Keystone**, Directors Club Summer Meeting, Eileen at 303-492-8485, eileen.egloff@cufund.org.

Sept. 1, **Denver**, Invesco Field, CU vs. CSU, Eileen at 303-492-8485, eileen.egloff@cufund.org, or www.cualum.org/csu/.

Sept. 2, **Denver**, *The Little Mermaid*, Denver Center for the Performing Arts, Becky at 303-492-2879, becky.cabral@cufund.org.

Sept. 7-8, **Tempe, Ariz.**, CU vs. ASU football game and pregame events, Laura at 303-492-4071, laura.oster@cufund.org or www.cualum.org/asu.

Sept. 9, **Boulder**, Buffalo Bicycle Classic, 13, 35, 50, 70 & 100 miles, start times begin at 7 a.m. near Folsom Field, 303-735-1569, www.buffalobicycleclassic.com.

Sept. 15, **Boulder**, CU vs. Florida State, Directors Club pregame party, Barb at 303-492-3005, barb.banta@cufund.org.

Sept. 15, **Boulder**, CU vs. Florida State, Alumni Association pregame party, two hours before kickoff, 303-492-8484 or 800-492-7743.

Sept. 22, **Boulder**, CU vs. Miami (Ohio), Alumni Association pregame party, two hours before kickoff, 303-492-8484 or 800-492-7743.

Sept. 29, **Boulder**, CU vs. Oklahoma, Homecoming Weekend and Alumni Association pregame party, two hours before kickoff, 303-492-8484 or 800-492-7743.

Oct. 20, **Boulder**, CU vs. Kansas, Family Weekend and Alumni Association pregame party, two hours before kickoff, 303-492-8484 or 800-492-7743.

Nov. 3, **Boulder**, CU vs. Missouri, CU Alumni Association pregame party, two hours before kickoff, 303-492-8484 or 800-492-7743.

Nov. 23, **Boulder**, CU vs. Nebraska, CU Alumni Association pregame party, Benson Field, two hours before kickoff, 303-492-8484 or 800-492-7743.

Take a swing at the 21st Chile Open

Take your golf clubs out of the garage and hit the driving range in preparation for the 21st annual Chile Open Golf Tournament on June 16 at the Buffalo Run Golf Course near DIA in Commerce City.

Money raised supports the Hispanic

Alumni Association Scholarship Fund, which has awarded more than \$700,000 in scholarships to CU-Boulder undergraduate and graduate students. All CU alumni, friends and community members are welcome.

Learn more at www.ChileOpen2007.com.



Save the date for CU vs. CSU!

Mark your calendars for one of the most anticipated games of the year on Sept. 1 at Denver's Invesco Field. Come show your CU spirit as the Buffaloes go head-to-head with the Colorado State Rams, our big in-state rivals.

For more information and to be placed on an interest list, please contact Laura at 303-492-4071 or 800-492-7743 or laura.oster@cufund.org. Check our website <http://www.cualum.org/csu/> for details about our on-site pregame party.



CASPER A. CASS

Nearly 250 members of the class of 1957 returned to campus to celebrate their 50 years since graduation. They received raucous cheers from the class of 2007 during commencement May 11. The class of 1958 will reunite next May 8-9.

Every penny counts: save by being a member

Alumni Association members have the chance to save money with a variety of locally owned businesses and national chains.

Your membership dues help the association implement many important programs, plus there is absolute value in being a member. Save money every time you rent a car with one of our rental car programs, and that's just the beginning.

☛ Check out the 2007 list of ways a member can save by visiting our website at www.cualum.org/membership/perks.



CU vs. ASU: Stampede to the desert

Join Ralphie and fellow Buffs as we take on Sparty and the Sun Devils at the big away game Sept. 8 in sunny Tempe, Ariz. Plan to stay for a week or a long weekend — either way you're in for a great time.

The festivities kick off with an opening reception on Friday night at the designated alumni hotel in Scottsdale and continue into Saturday for the pregame party before the evening game.

Check out our website for details on where to stay, things to do and see and how to purchase tickets for the reception, pregame party and game. This will be a popular event, so order your tickets early!

☛ Check www.cualum.org/asu/ for up-to-date details on this event. For more information, contact Laura at 303-492-4071 or 800-492-7743, or at laura.oster@cufund.org.

My CU Network offers community, connections

The My CU Network at www.cualum.org/mycu is more than just an electronic directory. It gets you reconnected with Buff friends — and it's free!

Use My CU to find a long-lost friend, stay in the loop through the Alumni Association's informative e-newsletters, share your news and view class notes from other alums, promote your business on the network's yellow pages or even get help with your job search in the career section. The possibilities are limitless!

☛ Check out the My CU Network at www.cualum.org/mycu.

Mr. Brown goes to Washington



KENT ZIMMERMAN

CU alums pause during the March Alumni College trip, "Hank Brown's Washington: The History of the U.S. through the Art of the Capitol." CU President Hank Brown (Acct'61, Law'69), second from left in second row, who spent 16 years as a member of Congress, took about 90 alumni on a three-day tour of the Capitol that most people will never get a chance to experience.

CU wherever you may roam



LINDA HACKATHORN

Pansies frame the view from a hotel in Cortona during a Roaming Buffalo trip to Italy.

ROAMING BUFFALOES CALENDAR

July 8-15	Family Camp (mini-camp July 12-15)
July 19-31	Cruise the Passage of Peter the Great
Aug. 2-5	Aspen to Crested Butte Hike
Aug. 3-16	Campus Abroad in Ukraine on the Dnieper River
Aug. 10-21	Celtic Lands Cruise
Aug. 16-26	Scandinavian Discovery
Aug. 22-Sept. 4	Spitsbergen, East Greenland & Iceland
Sept. 10-21	Campus Abroad in Sorrento & Orvieto, Italy
Sept. 21-29	Northern Italian Lakes & French Alps
Sept. 21-29	Enchanting Ireland — Killarney & Kilkenny
Sept. 23-Oct. 3	Prague, Vienna & Budapest Discovery
Sept. 24-Oct. 1	Chateau Life in the Loire Valley
Oct. 1-14	Treasures of the East — Bhutan
Oct. 5-13	Village Life along the Seine River, France
Oct. 6-15	Pantanal — Brazil's Grand Savannahs & Iguazu Falls
Nov. 8-15	Dynamic Beijing
Dec. 2-21	Antarctica & the Falkland Islands

☛ For trip details contact Eileen Gordon at 303-492-8484 or 800-492-7743, or eileen.gordon@cufund.org, or visit www.cualum.org.