



**Office of Government Relations**  
**UNIVERSITY OF COLORADO**  
*Boulder • Colorado Springs • Denver*

## **CU Advocacy Day at the Colorado State Capitol** **Friday, January 16, 2009**

**Directions/Parking information:** The Colorado State Capitol is located at 200 E. Colfax between Colfax & 14<sup>th</sup>, and Sherman St. & Broadway. Public pay lots are located within a 5-minute walk to the Capitol. Nearby surface pay lots are located along Lincoln St. after Colfax or at 16<sup>th</sup> and Lincoln. Covered parking is located in the Denver Art Museum/Denver Public Library garage and is accessed from 12<sup>th</sup> Avenue just west of Broadway. The Capitol is within short walking distance from the Civic Center RTD station. Check the RTD website for a bus schedule and park-n-ride location, or for a light rail line near your home at <http://www.rtd-denver.com/>.

### **Tentative Agenda**

- 7:00 – 7:30 Participant Check-in  
**Description:** All participants enter the Capitol through security screening either at the north-side 1<sup>st</sup> floor, north-side basement or south-side basement entrances. Please allow up to 15 minutes for security screening.
- 7:30 – 8:30 Networking Breakfast – Location HCR0107  
Room sponsored by Speaker of the House Terrance Carroll  
**Description:** Once through security, participants will proceed to the networking breakfast in House Hearing Room HCR0107 in the basement. Sign in at your campus alumni association table, pick up a nametag, have breakfast and, meet legislators and your CU representatives.
- 8:30 – 8:45 Introductions, Welcome by CU Regents, President and Campus Chancellors  
**Description:** A short program will allow participants to hear CU Advocacy Day welcoming remarks by the Regents of the University, President Bruce Benson and the Campus Chancellors.
- 8:45 – 9:00 Participants move to House/Senate Chambers  
**Description:** Alumni Association hosts will lead participants to the House and Senate Chambers. Participants will be split into two groups in order to visit both chambers. Participants will sit in designated seating in each chamber gallery to be recognized.
- 9:00 – 10:00 CU Tribute in House and Senate Chambers

Description: The Colorado Legislature will honor CU by recognizing the University leadership and alumni.

- 10:00-11:30 CU, The Legislative Process and Grassroots Advocacy  
Location: The Old Colorado Supreme Court Chamber in the Capitol  
Description: The program will allow participants to hear President Benson speak on higher education legislative issues and the importance of CU Advocacy Day. Background information designed to provide a foundation of knowledge about the legislative process, including an overview of the current state of Colorado's economy will be presented.  
Speakers:
- President Bruce Benson – Legislative Priorities
  - Professor Richard Wobbekind – Economic Outlook
  - Vice President Tanya Kelly Bowry – State and Federal Government Relations
  - Director for State Relations, Kirsten Castleman – How to Advocate Effectively

- 11:45-12:30 Public Capitol Tours  
Description: Participants may opt for a tour of the Capitol to get better acquainted with the building. Led by Capitol guides.

After CU Advocacy Day:

You will receive periodic legislative updates during the session from the CU Office of Government Relations informing you about priorities, bills, and outcomes. When CU or higher education might benefit from your direct contact with local legislators, we will issue a "Call to Action" and provide you with talking points to assist in addressing concerns. To keep current with CU's legislative information please check the CU Ambassadors website: [www.cu.edu/cuambassadors](http://www.cu.edu/cuambassadors), or contact [connie.johnson@cu.edu](mailto:connie.johnson@cu.edu).

What you can do:

- Recruit other alumni to advocate for CU. Sign up at [www.cu.edu/cuambassadors](http://www.cu.edu/cuambassadors)
- Share updates and "calls to action" with alumni boards of directors and chapter members.
- Learn how to be an effective advocate by reading the briefing information available at [www.cu.edu/cuambassadors](http://www.cu.edu/cuambassadors). This will help educate you about key legislative issues.
- Meet your local elected officials. Remember, you are a constituent! You have more power than you know.
- Attend CU Advocacy Day next year and encourage others from your alumni chapter to attend with you.
- Maintain communication and offer feedback with the Government Relations office on any office visits, phone calls, letters, and/or emails you may have had with your elected officials.